



# BAUERFINANCIAL, Inc.



**BAUERFINANCIAL**, Inc. analyzes banks and credit unions... very carefully. We provide the general public and the banking industry with timely data that enables them to choose or promote their financial institution with confidence.

Whether you are a new or returning customer, it is our pleasure to offer you the same quality service that has kept people coming back for over 20 years.

Here are just a few samples of what our customers have to say...

*"You provide a tremendous service. I've relied on your ratings for years."*

*"As usual, I have found your bank rating and CD rate site to be extremely helpful in placing my funds. Thank you for doing such a wonderful job."*

*"We find it (analytical report) very beneficial and think very highly of the report and your service."*

*"We just stumbled upon you on the internet and very glad we did."*

*"For years I've gone by your opinions and it's worked out well for me."*

*"Our customers rely on your ratings to a significant extent and we appreciate the value that you add."*

*"Very impressed (with Director's Report)... my board loved the graphs, bars, pies..."*

# BAUERFINANCIAL, Inc. Report Descriptions

<u>CODE</u>	<u>DESCRIPTION</u>	<u>PRICE EACH</u>
HGHLT	<b>Highlights Report (1 page):</b> <i>provide institution name(s) on order form</i> Five quarters of data, side-by-side with asset size, capitalization, profitability, asset quality and <b>BAUERFINANCIAL™</b> Star-Rating.	\$10.00/1st \$4.00/ea.add.
SUMM	<b>Summary Report (1 page):</b> <i>provide institution name(s) on order form</i> Everything on the Highlights Report plus: number of employees and branches, greater detail on capitalization and asset quality.	\$20.00
RPT	<b>Analytical Report (6 pages):</b> <i>provide institution name(s) on order form</i> An analysis of key balance sheet, income statement, profitability data, key capital and operating ratios and its <b>BAUERFINANCIAL™</b> Star-Rating. Peer group data provides additional insight.	\$40.00
LLAMA	<b>Llamas Report:</b> <i>provide institution name(s) on order form</i> <b>BAUERFINANCIAL, Inc.'s</b> , answer to the CAMELs call; combines the Analytical Report with a Summary Report on a specific institution.	\$49.00
BPR	<b>Bank Performance Report (1 page):</b> <i>provide institution name(s) on order form</i> - Balance sheet, income statement, profitability data, key capital and operating ratios, federal capital classification, regulatory enforcement action status and <b>BAUERFINANCIAL™</b> Star-Rating.	\$30.00
REGF	<b>Interbank Liabilities Report - Annual Subscription (1 page):</b> <i>provide institution name(s) on order form</i> - Each report is a detailed analysis of one correspondent bank. Fully complies with the specifications, substance and intent of Regulation F. (Also available without subscription.)	\$95.00/1st \$65/each add. (4 quarterly reports)
703	<b>Section 703 Compliance Report - Annual Subscription (1 page):</b> <i>provide institution name(s) on order form</i> - Each report is a detailed analysis designed to comply with the standards prescribed by the <b>NCUA</b> to limit uninsured investment exposure. (Also available without subscription.)	\$95.00/1st \$65/each add. (4 quarterly reports)
DIRRPT	<b>Director's Report (9 pages):</b> <i>provide bank names on order form</i> A graphical history of your bank's performance over the last three years as well as that of the (up to) seven banks you select.	\$145.00
DIRDUPU	<b>Director's Report Duplicates - Circle one:    Bound    Unbound</b> Bound or unbound color duplicates of the Director's Report.	\$10.00/Bound \$5.00/Unbound
DIRPPT	<b>Director's Report PowerPoint Presentation add-on:</b> Director's Report in a PowerPoint format. (Must accompany report.)	\$50.00
CCAR	<b>Customized Comparative Analysis Report (4 pages):</b> <i>provide institution names on order form</i> - Side-by-side comparison of your institution's financial condition and performance to any number of banks or credit unions, separately and, if desired, collectively. Includes balance sheet, income statement, margin ratios and performance ratios.	\$40.00+\$12.00 /each comparator (composite \$20)

# BAUERFINANCIAL, Inc. Report Descriptions

<u>PRICE</u>	<u>DESCRIPTION</u>	<u>PRICE EACH</u>
<b>SWBK</b>	<b>Statewide Bank Report:</b> <i>Indicate State(s) on order form</i> Financial highlights plus current and previous <b>BAUERFINANCIAL™</b> Star-Rating on every bank operating in a specific state.	\$55.00
<b>SWCU</b>	<b>Statewide Credit Union Report:</b> <i>Indicate State(s) on order form</i> Provides financial highlights and a <b>BAUERFINANCIAL™</b> Star-Rating on every credit union headquartered in a specific state.	\$55.00
<b>REPO</b>	<b>Banks with Repossessed Real Estate by State:</b> <i>Indicate State(s) on order form</i> - Financial highlights and a <b>BAUERFINANCIAL™</b> Star-Rating on every bank operating in a specific state that has repossessed real estate or significant delinquencies on its books. Note: property descriptions are not available.	\$95.00
<b>BKFEE</b>	<b>Fee Report by State:</b> <i>Indicate State(s) on order form</i> This report provides the current <b>BAUERFINANCIAL™</b> Star-Rating, assets, service charge income for the quarter and total YTD Income, plus total deposits and transaction & savings deposits information on every bank operating in a specific state.	\$55.00
<b>RECR</b>	<b>Recommended Bank Report: Nationwide, East or West:</b> <i>Indicate region on order form</i> - Highlights on all U.S. banks rated either 5-Stars (Superior) or 4-Stars (Excellent) by <b>BAUERFINANCIAL, Inc.</b>	\$195.00/Nation \$99.00/East or West
<b>PROB</b>	<b>Troubled &amp; Problematic Bank Report:</b> Banks nationwide with a current <b>BAUERFINANCIAL™</b> Star-Rating of 2-Stars or below along with key financial data.	\$79.00
<b>UNCU</b>	<b>Undercapitalized Credit Union Report:</b> Financial highlights and a <b>BAUERFINANCIAL™</b> Star-Rating on every federally insured credit union nationwide with a capital ratio less than 6%.	\$79.00



# BAUERFINANCIAL, Inc.



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